



drinkpure

swiss made



**MAKE DRINKPURE PART OF YOUR LIFE, WHEREVER YOU GO.
ENJOY FILTERED WATER.**

DrinkPure – Swiss Made High Tech Filter

The purpose of DrinkPure is to clean dirty water with the use of cutting-edge technology, which was developed at ETH Zurich. The water flows so fast, that no pump is needed!

This filter is able to remove pathogens from water by effectively removing bacteria, protozoa and cysts as well as dissolved contaminants such as plasticizers and heavy metals. Accredited labs all over the world show rejection rates that are higher than 99.9999% for bacteria and more than 99% for viruses.

The DrinkPure portable water filter is a revolutionary filtration device whose uniqueness lies in the multiple **filtration layers**: Novamem's own in-house developed membrane with a 10x higher flow rate than other membranes, activated carbon that neutralizes odors (e.g. chlorine) and a self-disinfecting prefilter. Our customers kept asking for one thing which we are finally able to fulfill: a portable filter which does not rot while not in use. Our new self-disinfecting prefilter medium eliminates bacteria when the filter is stored. DrinkPure is the only portable water purifier that combines high performance green membrane, activated carbon and self-disinfecting housing.

Application

The dry weight of the filter is only 150 g. DrinkPure is handy and practical for everyday use.

The filtration system can be screwed on basically every PET bottle which makes it the perfect companion: every time and everywhere. You can also use it with the included foldable bottle.

Upon slight pressure on the PET bottle, the water starts to flow through the multi-level filtration system and the innovative membrane.



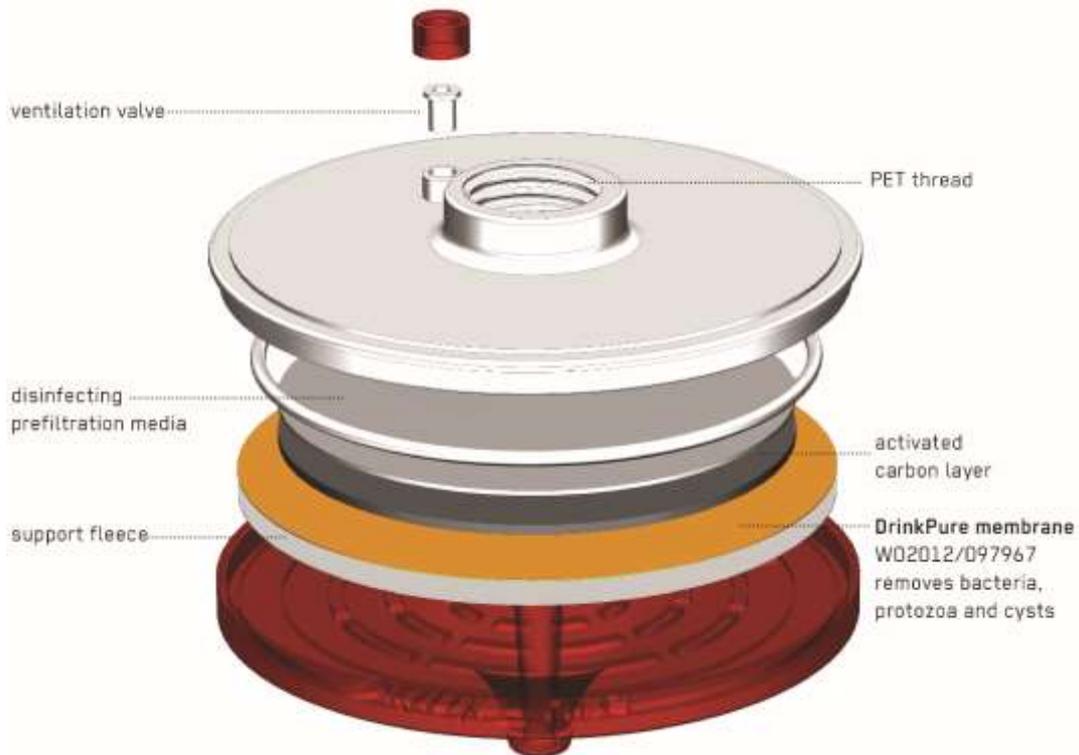
Facts



-  simple use, up to 1000 L
-  light weight
-  99.9999% bacteria
-  99% virus
-  outdoor and travel use
-  self-disinfecting
-  removes odors
-  GREEN-membrane

Patented Technology

A patented (W02012/097967) plastic membrane forms the core of the DrinkPure filtration system. Novamem Ltd. developed this membrane. This filter disc with a diameter of 12 cm contains more than 6.3 billion pores. Our membrane production process generates up to 4 times less water waste than other comparable membrane production processes.



Fields of Application

Outdoor

DrinkPure enables filtered water even far away from any civilization. The filtration system is extremely robust and thus perfectly suited for outdoor use (e.g. trekking, hiking, expeditions).

Travelling

Many countries do not provide clean or chlorine free tap water. Thanks to its compatibility with worldwide available PET bottles, DrinkPure is ready to be used everywhere.

Development Aid and Disaster Relief

An environmental disaster (e.g. hurricanes, tidal waves) can destroy the drinking water supply of an entire region. Also, many areas in the world do not have access to clean drinking water. DrinkPure can provide these areas with filtered water in a fast and decentralized manner. Furthermore, the re-usage of PET bottles minimizes the logistics expenses.

Novamem – The Company behind DrinkPure

Novamem is the producer of this membrane. We thus control the most important technology in water filtration ourselves. This is crucial for product safety and integrity.

The membrane has a flux rate up to ten times higher than what is currently on the market. The membrane is patented and can only be found in DrinkPure products, which are classified as Swiss made. The technology behind DrinkPure is unrivalled.

DrinkPure at Expo Milano 2015

The DrinkPure water filtration system was presented at the Expo Milano 2015 as part of the Swiss pavilion from June to September 2015.

DrinkPure at the ISPO 2016

At the ISPO BRANDNEW 2016, the world's largest start-up competition in the sporting goods industry, DrinkPure was voted as finalist in the category accessories.

Sale

DrinkPure is produced and distributed by the company Novamem Ltd. (www.novamem.com). The assembly of the individual components is done in collaboration with the foundation ARWO, which dedicates itself to the vocational integration of people with impairments.

Online Website: www.drinkpure-waterfilter.com

Facebook: www.facebook.com/drinkpurewaterfilter

Twitter: www.twitter.com/DrinkPure_CH

